



RODRIGO MAIOR

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PRACTICE AREAS

- Litigation
- Intellectual Property
- Patents
- Copyright
- Data Protection
- Licensing & Technology Transfer
- Internet, E-commerce & Software
- Food & Drug Law
- Unfair Competition
- Government Contracts & Public Procurements
- Regulatory Law
- Technology, Media & Telecommunications
- Internet Privacy Law
- Cyber Law
- Contracts

LANGUAGES

- Portuguese
- English

BIOGRAPHY

Rodrigo Souto Maior is one of the founding partners of Licks Attorneys and he is based in the Rio de Janeiro office. He started his career nearly 15 years ago as a member of the litigation team of a family-owned patent agency in Latin America, where he met his partners at Licks Attorneys and from where the firm departed. He also gained experience acting as a Foreign Legal Consultant in the Washington, D.C. office of Steptoe & Johnson. His practice has been focusing on complex disputes, leading cases and consultancy regarding patent law, information technology, trade secrets and unfair competition.

Mr. Maior has extensive experience in representing and advising clients in a wide variety of intellectual property, internet and commercial disputes. He has litigated before various federal and state courts, in cases spanning several technologies that include pharmaceutical, information technology, metallurgical and telecommunications industries. He is best known for his expertise in litigating complex patent cases involving non-obviousness and for coordinating effective defense and counter-attack strategies for clients in different industries. Additionally, Mr. Maior is an experienced practitioner in trademark and copyright laws, and well versed in advising clients in licensing/cross-licensing negotiations and matters involving technology transfer. Over the past few years, Mr. Maior and his team have implemented some of the most successful defense/counter-attack strategies in technology cases in Brazil.

He lectures and publishes on the latest developments in Brazilian patent law and litigation as a Constitutional Principles of Competition and Patent Law Professor at one of the most prestigious law schools in the country. In addition, he has received his law degree and an LL.M. in International Law from the State University of Rio de Janeiro (UERJ). Mr. Maior has also received an LL.M. in Intellectual Property Law from the George Washington University Law School, in the USA.

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REPRESENTATIVE CASES

- Led the team that secured the operations of Brazil's first and leading insurtech. This 2016/2017 litigation was the first major case regarding the interrelations of TechLaw and Insurance Law in Brazil.
- Led the team that secured the services of a top US-based e-hailing startup in Brazil, in nationwide litigation efforts including multiple defensive and offensive litigation strategies covering internet and transportation regulatory laws and criminal issues, in one of the highest profile legal Brazilian cases in 2015-2016.
- Was one of the leading attorneys in the first case under the Brazilian Internet Bill of Rights ("Marco Civil"), assisting a major Silicon Valley start-up to have its app returned to the stores after an injunction ordered that the app be shut down in the country.
- Represented a major European telecommunication infrastructure manufacturer in the patent dispute with the highest potential awards in Brazilian history.
- Represented a major Chinese telecommunication infrastructure manufacturer in the defense against multiple patent infringement accusations, resulting in wins in criminal and civil procedures filed against the company and in the patent invalidly counter-attack filed on behalf of the client, which resulted in the invalidation of four patents.
- Assisted a major Sweden-based industry in a trade-secret violation case, helping the company to lift an injunction and have the ceased products returned.

PROFESSIONAL HIGHLIGHTS

- The 2018 edition of Leaders guide recognized Rodrigo Maior as 'HIGHLY RECOMMENDED' in Civil and commercial litigation.
- The 2018 and 2017 editions of Leaders guide recognized Rodrigo Maior as 'LEADING' in Technology & Digital Services.
- The 2018 and 2017 editions of Leaders guide recognized Rodrigo Maior as 'LEADING' in Patent Litigation.
- Spoke at NYSBA Brazil Chapter Breakfast Meeting about "Litigating Disruptive Innovation in Brazil", Sao Paulo (Feb 2017).
- The 2016 edition of Leaders League guide recognized Rodrigo Maior as 'EXCELENTE' in IP Litigation and 'HIGHLY RECOMMENDED' in Technology & Digital Services.
- Professor of Constitutional Principles of IP and Competition, International Law, and of Patent Law at the Pontifical Catholic University of Rio de Janeiro (PUC-Rio) IP LL.M. program.
- Spoke on Litigation of Technology and Internet at the Brazilian High-Tech Litigation: Law, Business and Policy seminar at the George Washington University Law School in Washington, DC, USA.
- Lectured in an event co-sponsored by the EMARF (Brazilian Federal Magistrate School) and the Max-Planck Institute about the TRIPS Agreement in Brazil (Nov 2015).

AFFILIATIONS

- Brazilian Bar Association (OAB – RJ).
- Brazilian Bar Association (OAB – SP).
- Brazilian Intellectual Property Association (ABPI).
- American Intellectual Property Law Association (AIPLA).
- ITechLaw (International Technology Law Association)

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EDUCATION

- LL.M, Intellectual Property, George Washington University Law School (2011).
- LL.M, International Law, State University of Rio de Janeiro (2009).